

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

Support for the amendments may be found at least in the claims as originally filed and the first paragraph on page 20 of the specification which states:

A single store front web site 109 may be dedicated to each Entrepreneur's web site 107. However, a much more efficient use of computer resources may be achieved by allowing a single store front web site 109 to handle a plurality of different Entrepreneurs' web sites 107. This may be accomplished by enabling the store front web site 109 to detect which Entrepreneur's web site 107 the Customer 100 came from and then displaying the store front web site 109 using the template and data previously submitted by the Entrepreneur 101 for that Entrepreneur's web site 107. This allows the store front web site 109 to be customized by each Entrepreneur 101 and appear as if it were an integral part for a large number of different Entrepreneurs' web sites. (Step 204) The Facilitator's web site 105 may also use information previously stored regarding the Entrepreneur 101 in designing the store front web site 109. (Step 302) (emphasis added)

Additional support may be found in the second full paragraph on page 6 which states:

Entrepreneurs' web sites may be hosted on servers that permit Customers to access the web sites over the Internet. The amount of memory and bandwidth provided by the servers for use by the web sites are typically two of the largest factors in determining the cost of the hosting services. Entrepreneurs often incorrectly estimate the amount of hosting services required by their Internet businesses, resulting in paying more for hosting services than necessary or running their Internet business with insufficient resources. (emphasis added)

No new matter has been introduced.

Listing of Claims:

1. (Currently amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
 - A) creating a Facilitator's web site on the Internet accessible to a plurality of Entrepreneurs;
 - B) ~~the Facilitator's web site assisting an Entrepreneur from the plurality of Entrepreneurs via the Internet in designing an Entrepreneur's web site~~ by providing web site design services used by the plurality of Entrepreneurs to design a plurality of Entrepreneurs' web sites hosted on servers, wherein each Entrepreneur submits a template and a set of data to be used for that Entrepreneur's web site;
 - C) a store front web site detecting which Entrepreneur's web site, from the plurality of Entrepreneurs' web sites, a Customer came from; and
 - D) customizing the store front web site using the same template and the set of data used by the detected Entrepreneur's web site.
 - ~~C) — the Facilitator's web site assisting the Entrepreneur via the Internet in designing a store front web site; and~~
 - ~~D) — wherein the Entrepreneur's web site and the store front web site were designed using the same template.~~
2. (Previously presented) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have navigational bars located in the same location.
3. (Previously presented) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have logos located in the same locations.
4. (Previously presented) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have graphical images located in the same locations.
5. (Previously presented) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have textual content located in the same locations.

6. (Previously presented) The method of claim 1, wherein the Entrepreneur's web site and the store front web site include the same color scheme.

7. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to a plurality of Entrepreneurs;
- B) ~~the Facilitator's web site assisting an Entrepreneur from the plurality of Entrepreneurs via the Internet in designing an Entrepreneur's web site by~~ providing web site design services that have a template system used to design an Entrepreneur's web site;
- C) the Facilitator's web site storing a set of data used by the web site design services;
- D) a store front web site detecting which Entrepreneur's web site, from a plurality of Entrepreneurs' web sites hosted on servers, a Customer came from; and
- E) customizing the store front web site using the same template and the set of data used by the detected Entrepreneur's web site.
- ~~D) — the Facilitator's web site assisting the Entrepreneur via the Internet in designing a store front web site; and~~
- ~~E) — the Facilitator's web site designing the store front web site using the stored set of data.~~

8. (Previously presented) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have navigational bars located in the same locations.

9. (Previously presented) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have logos located in the same locations.

10. (Previously presented) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have graphical images located in the same locations.

11. (Previously presented) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have textual content located in the same locations.

12. (Previously presented) The method of claim 7, wherein the Entrepreneur's web site and the store front web site include the same color scheme.

13-18. (Deleted)

19. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to a plurality of Entrepreneurs;
- B) the Facilitator's web site via the Internet receiving information regarding an Entrepreneur from the plurality of Entrepreneurs that has accessed the Facilitator's web site;
- C) the Facilitator's web site storing the information regarding the Entrepreneur in a memory location accessible by the Facilitator's web site;
- D) the Facilitator's web site ~~assisting the Entrepreneur via the Internet in designing an Entrepreneur's web site by~~ providing web site design services that have a template system used to design an Entrepreneur's web site using at least some of the stored information regarding the Entrepreneur;
- E) a store front web site detecting which Entrepreneur's web site, from a plurality of Entrepreneurs' web sites hosted on servers, a Customer came from; and
- F) customizing the store front web site using the same template and the stored information used by the detected Entrepreneur's web site.

~~E) — the Facilitator's web site assisting the Entrepreneur via the Internet in designing a store front web site using at least some of the stored information regarding the Entrepreneur; and~~

~~F) — wherein the Entrepreneur's web site and the store front web site were designed using the same template.~~